Fig. 1

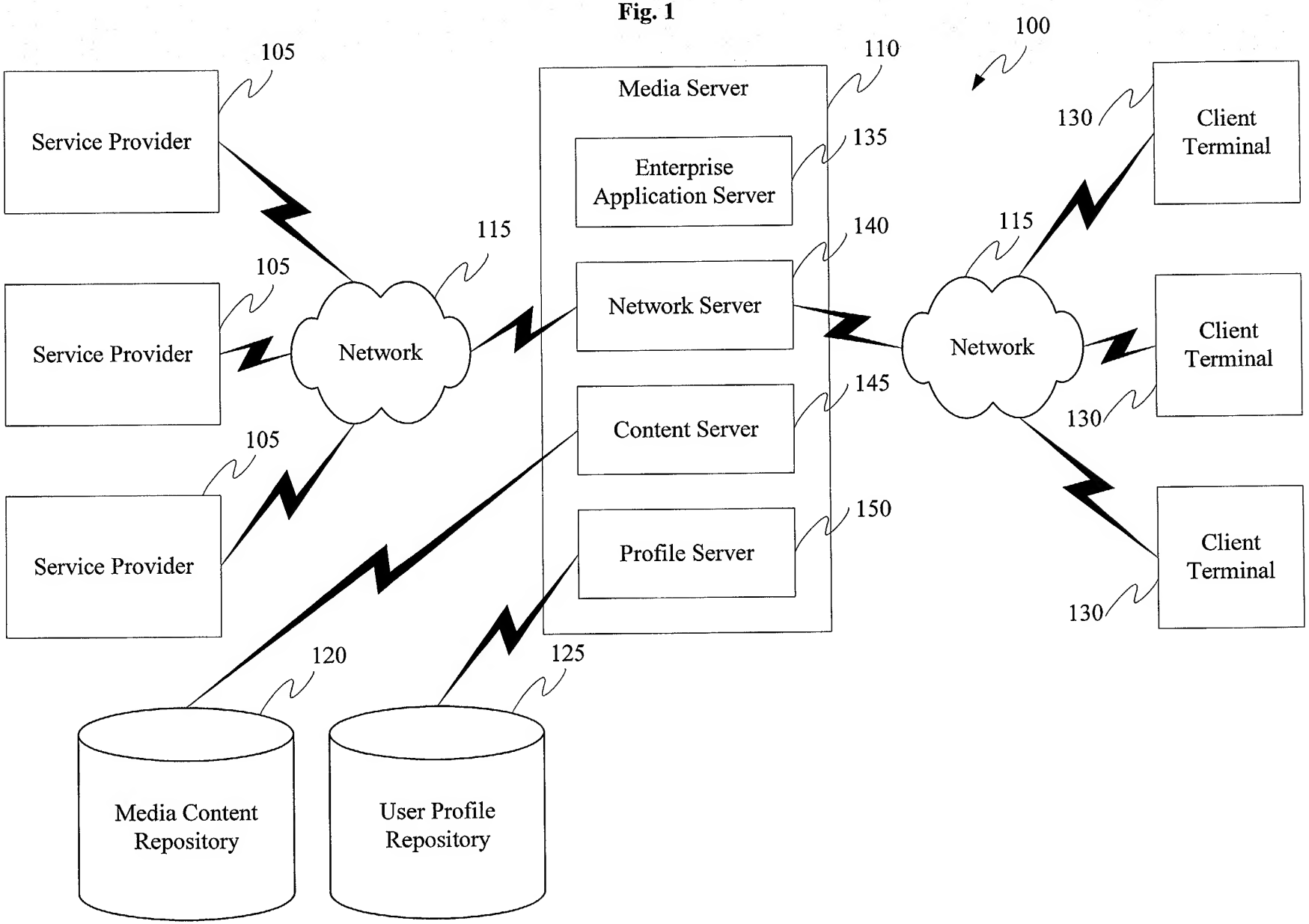

100
105
Service Provider
105
Service Provider
105
Service Provider
115
Network
110
Media Server
135
Enterprise Application Server
140
Network Server
145
Content Server
150
Profile Server
115
Network
130
Client Terminal
130
Client Terminal
130
Client Terminal
120
Media Content Repository
125
User Profile Repository

Fig. 2

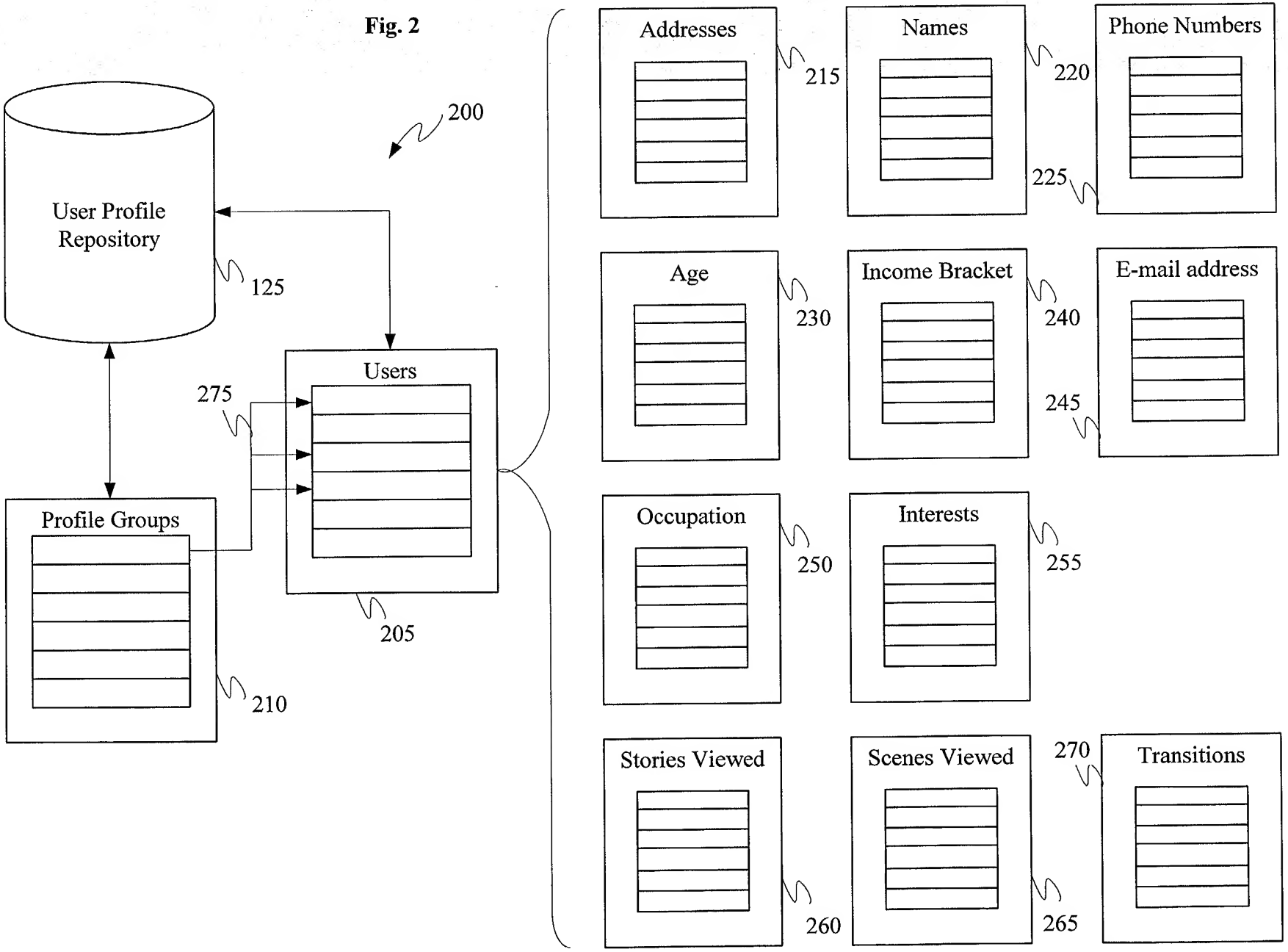

200
User Profile Repository
125
Users
275
205
Profile Groups
210
Addresses
215
Names
220
Phone Numbers
225
Age
230
Income Bracket
240
E-mail address
245
Occupation
250
Interests
255
Stories Viewed
260
Scenes Viewed
265
270
Transitions

Fig. 3

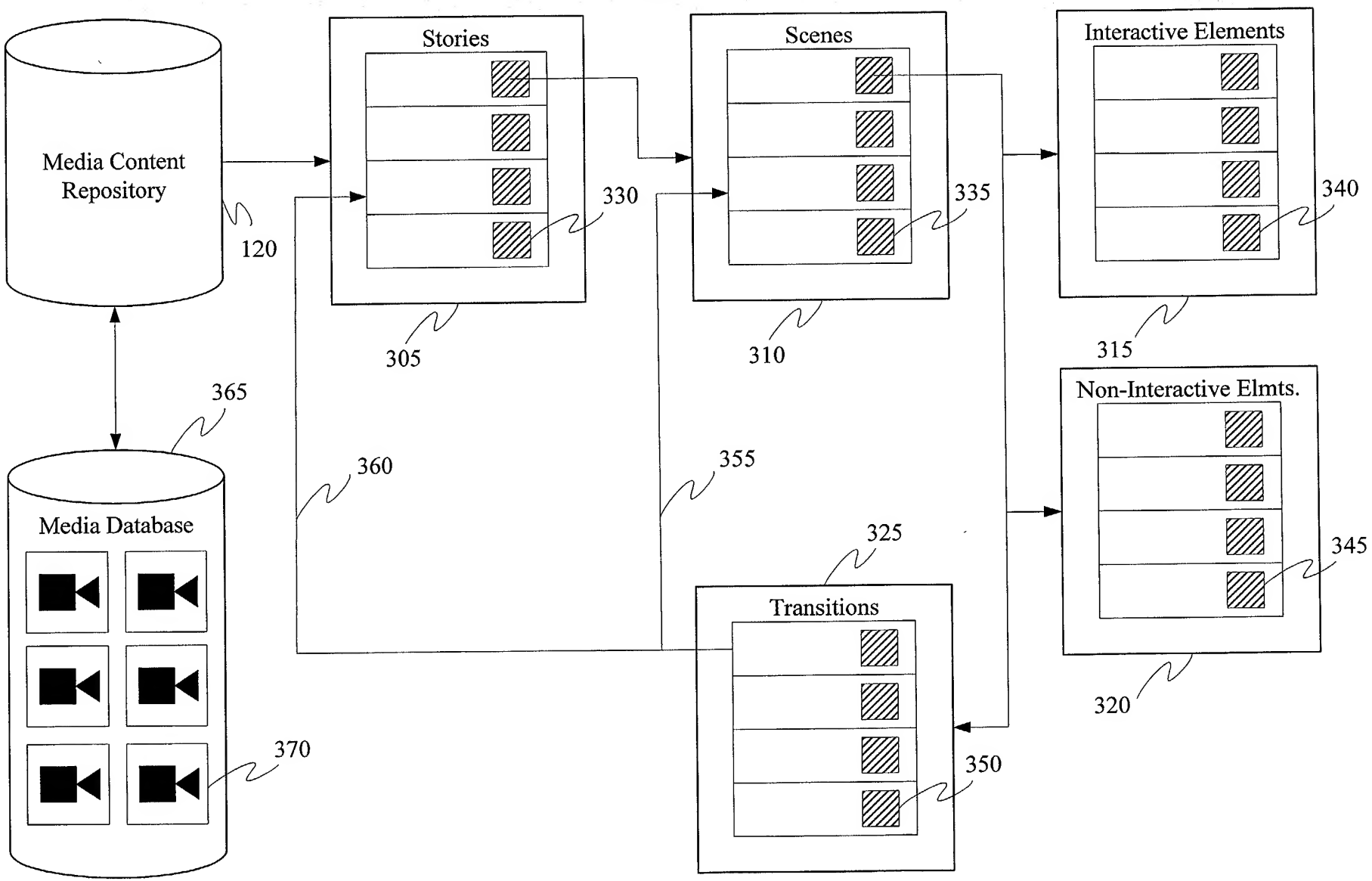

Media Content Repository
120
Stories
330
305
Scenes
335
310
Interactive Elements
340
315
Non-Interactive Elmts.
345
320
Media Database
365
370
360
355
325
Transitions
350

Fig. 4

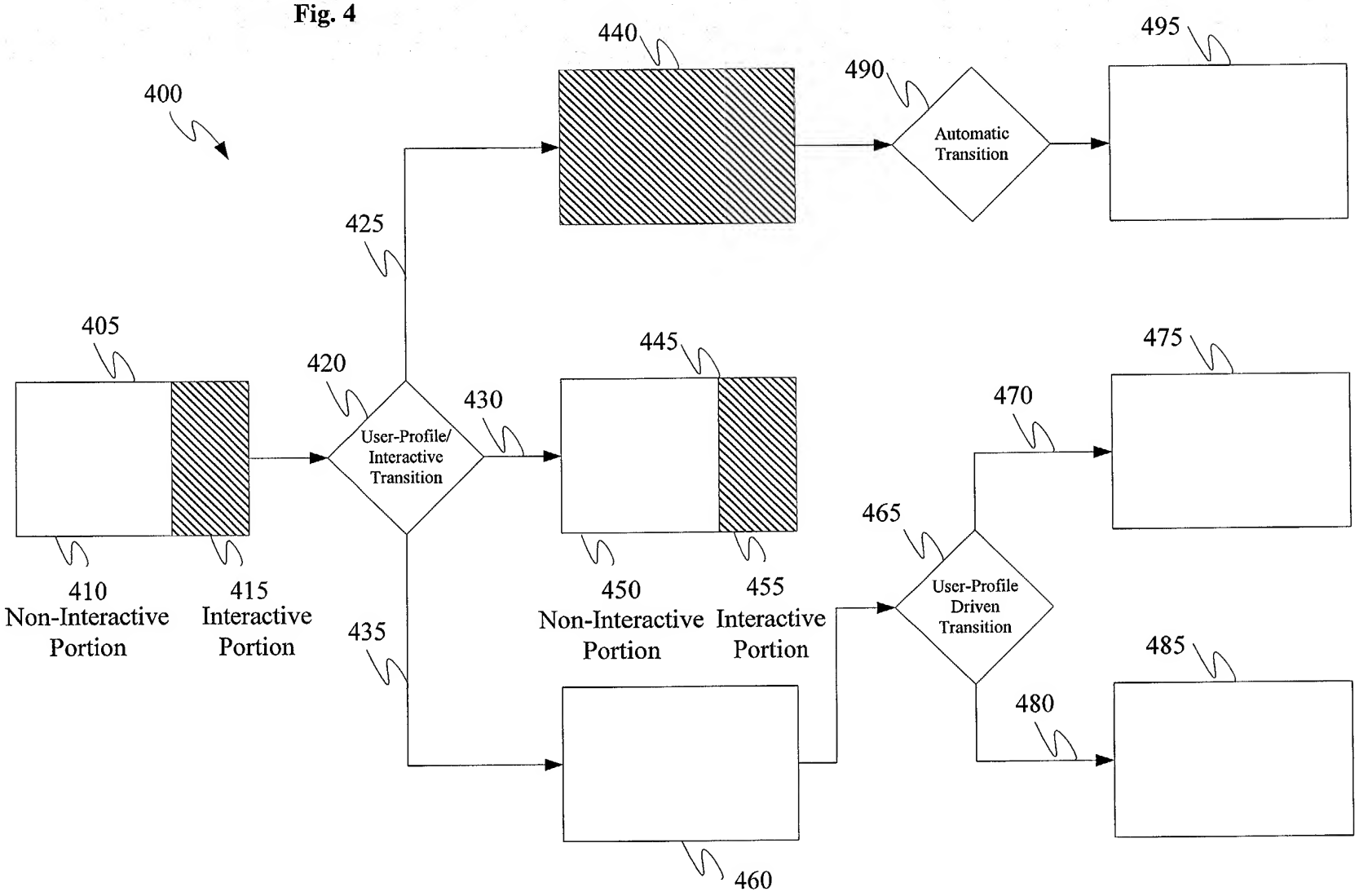

400
405
410
Non-Interactive
Portion
415
Interactive
Portion
420
User-Profile/
Interactive
Transition
425
430
435
440
445
450
Non-Interactive
Portion
455
Interactive
Portion
460
465
User-Profile
Driven
Transition
470
475
480
485
490
Automatic
Transition
495

Fig. 5a

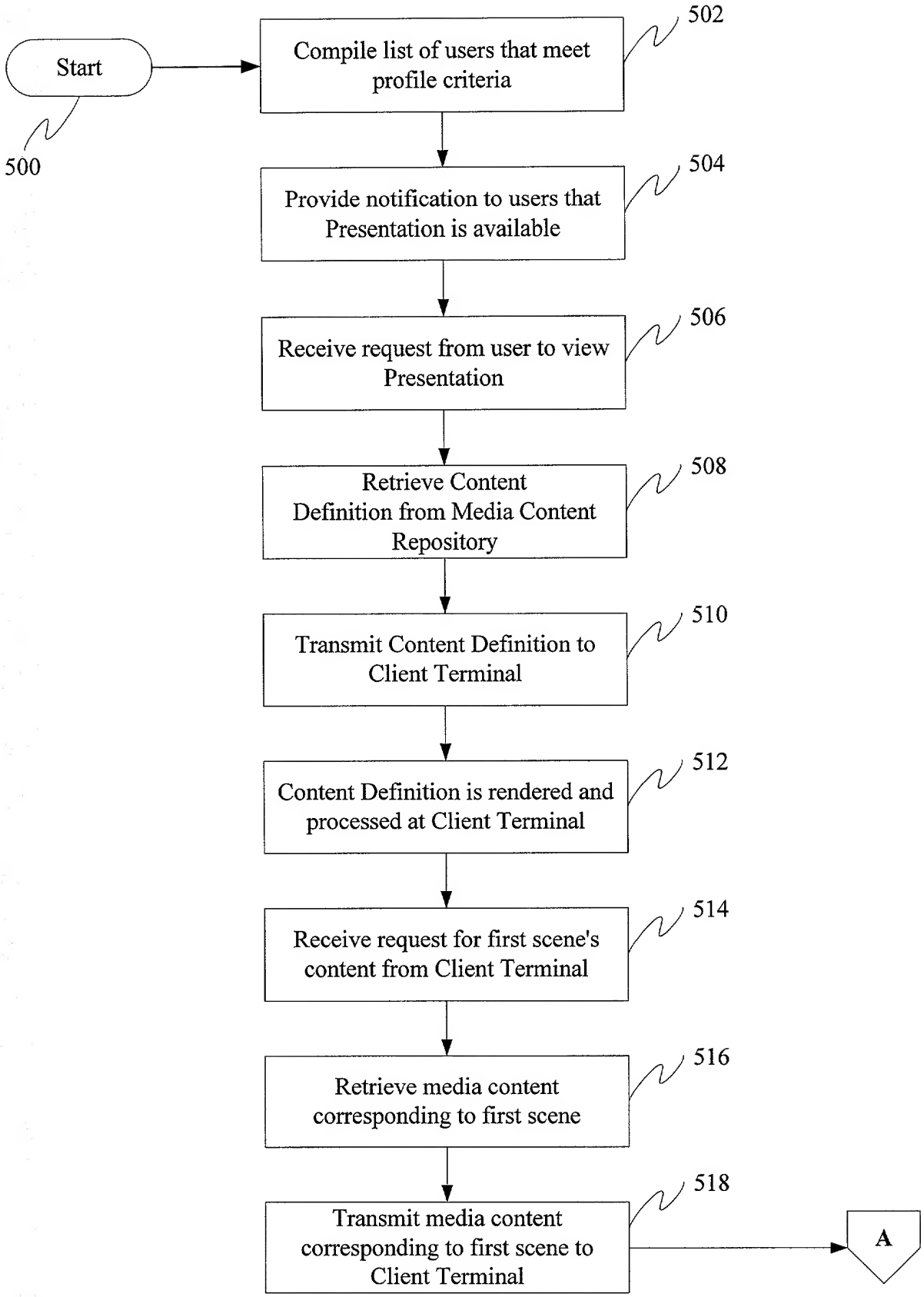

Start
500
Compile list of users that meet profile criteria
502
Provide notification to users that Presentation is available
504
Receive request from user to view Presentation
506
Retrieve Content Definition from Media Content Repository
508
Transmit Content Definition to Client Terminal
510
Content Definition is rendered and processed at Client Terminal
512
Receive request for first scene's content from Client Terminal
514
Retrieve media content corresponding to first scene
516
Transmit media content corresponding to first scene to Client Terminal
518
A

Fig. 5b

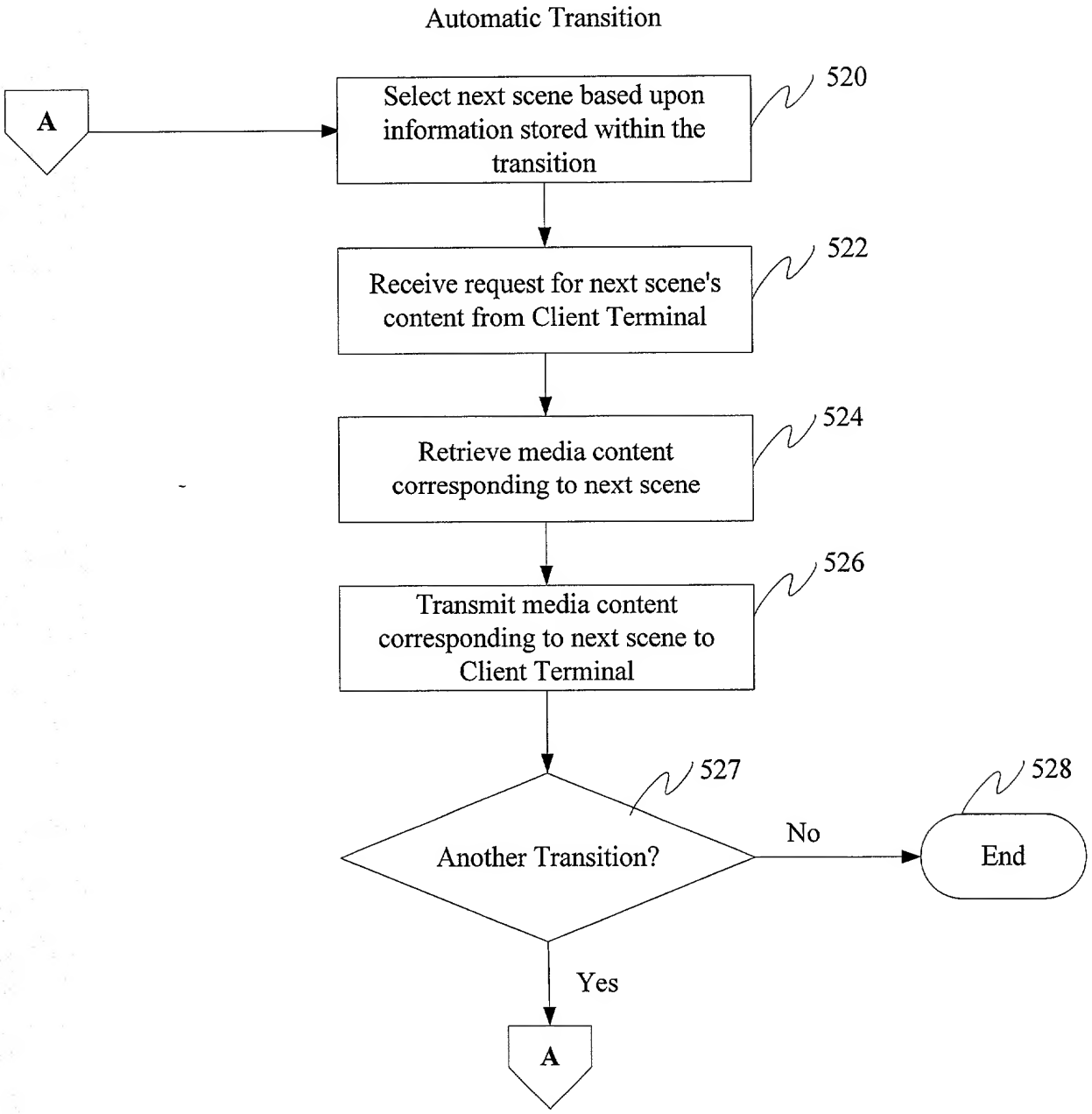

Automatic Transition
A
Select next scene based upon information stored within the transition
520
Receive request for next scene's content from Client Terminal
522
Retrieve media content corresponding to next scene
524
Transmit media content corresponding to next scene to Client Terminal
526
Another Transition?
527
No
End
528
Yes
A

Fig. 5c

User-Profile Driven Transition

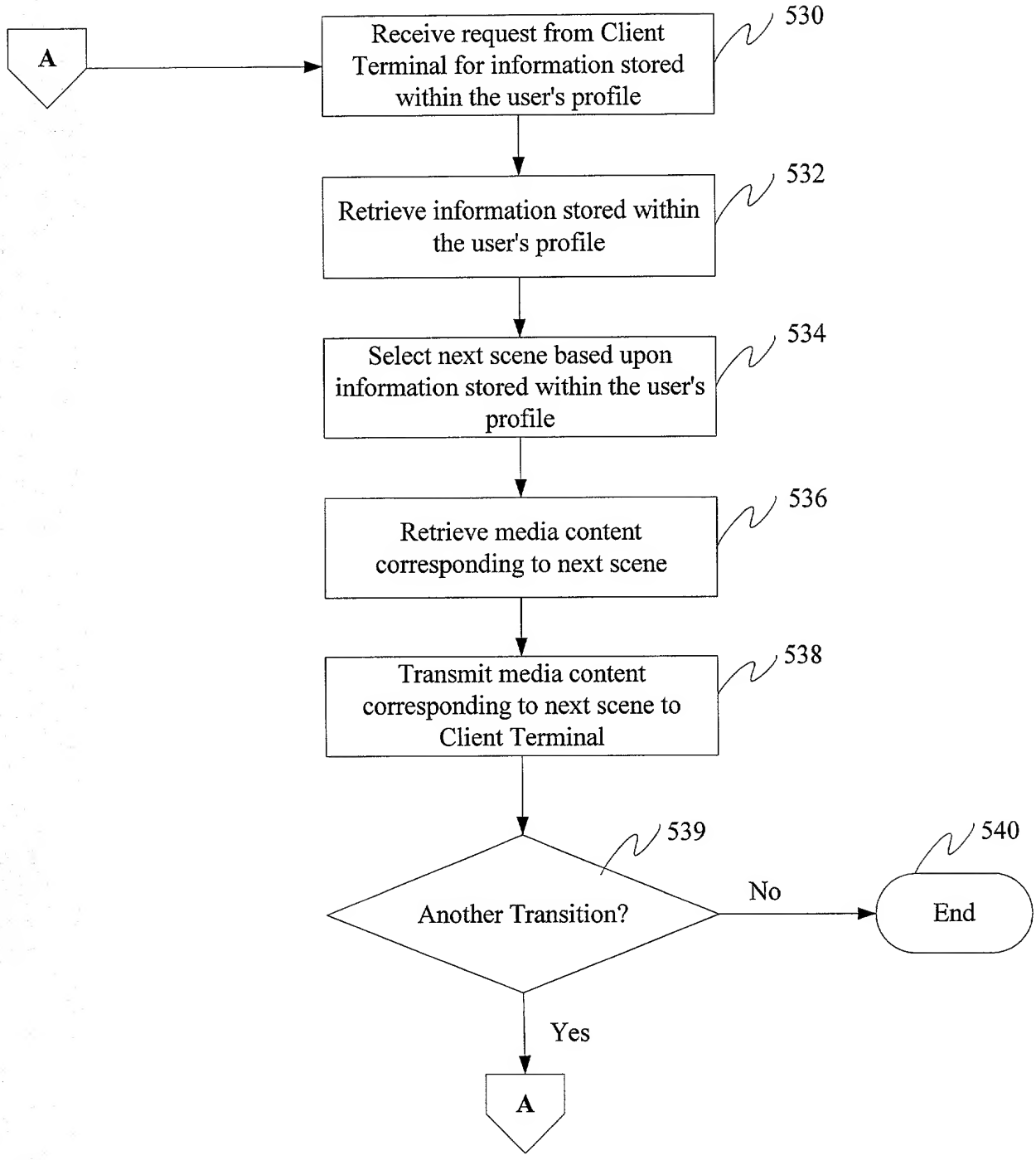


Fig. 5d

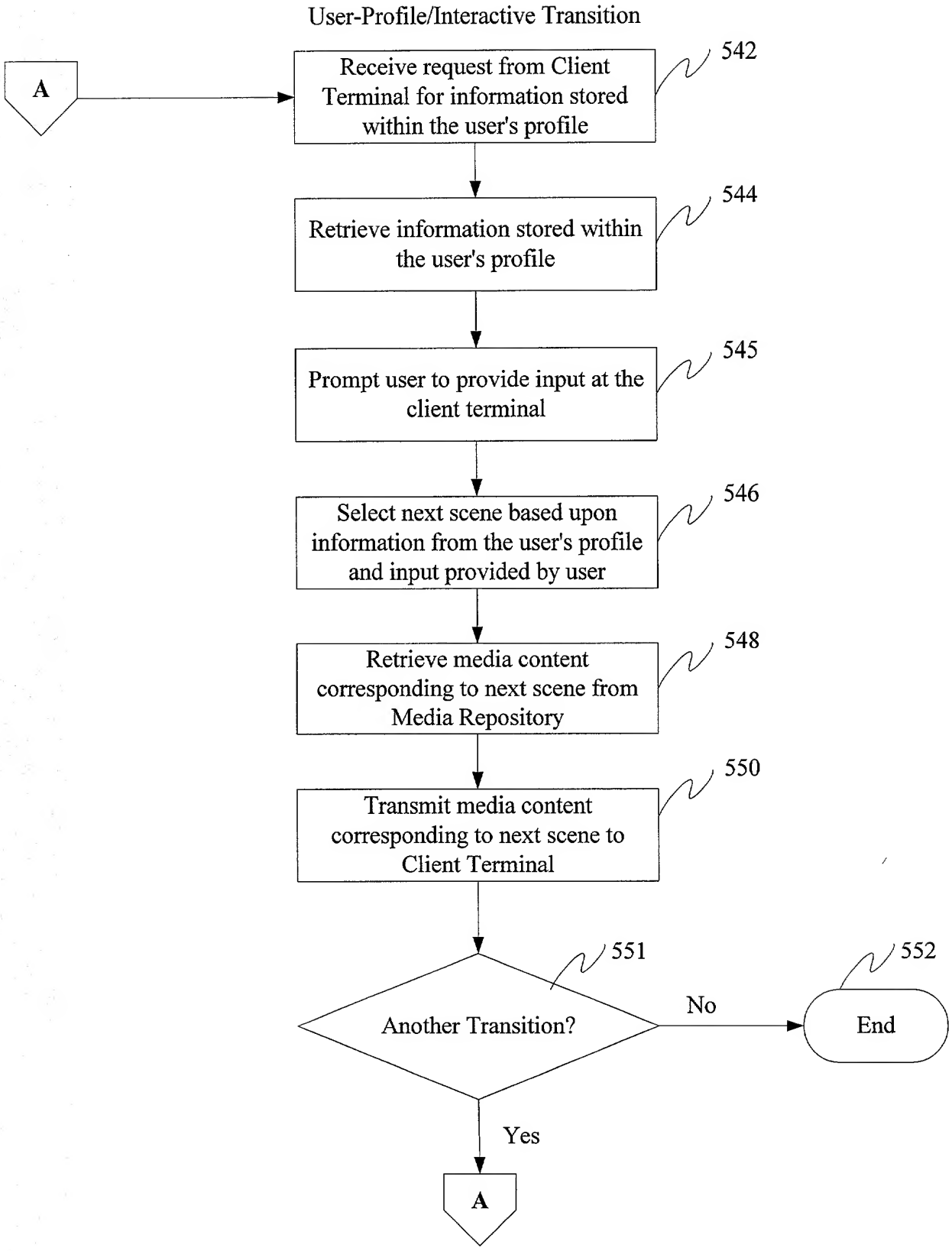

User-Profile/Interactive Transition
A
Receive request from Client Terminal for information stored within the user's profile
542
Retrieve information stored within the user's profile
544
Prompt user to provide input at the client terminal
545
Select next scene based upon information from the user's profile and input provided by user
546
Retrieve media content corresponding to next scene from Media Repository
548
Transmit media content corresponding to next scene to Client Terminal
550
Another Transition?
551
No
End
552
Yes
A

Fig. 5e

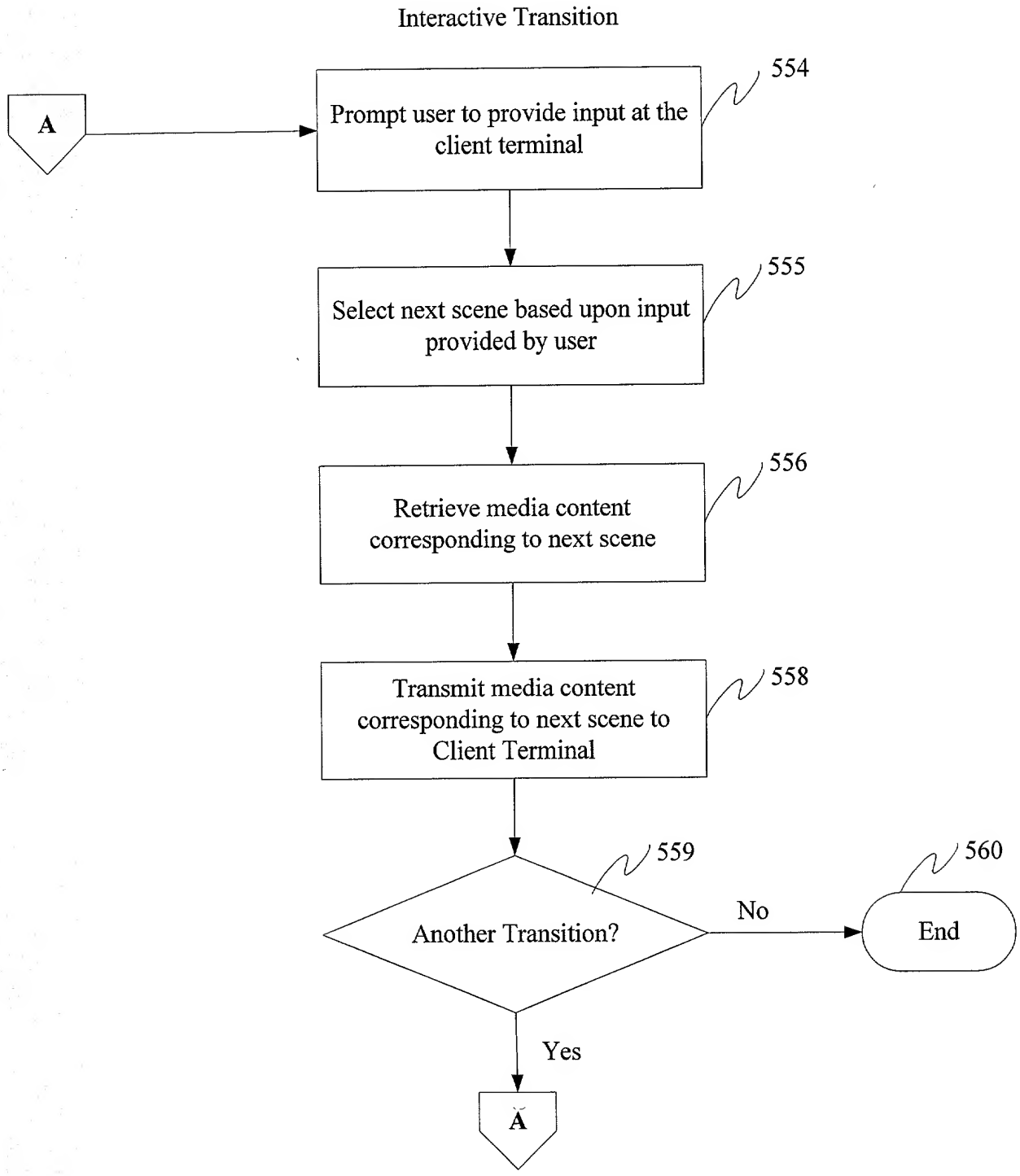

Interactive Transition
A
Prompt user to provide input at the client terminal
554
Select next scene based upon input provided by user
555
Retrieve media content corresponding to next scene
556
Transmit media content corresponding to next scene to Client Terminal
558
Another Transition?
559
No
End
560
Yes
A

Fig. 6

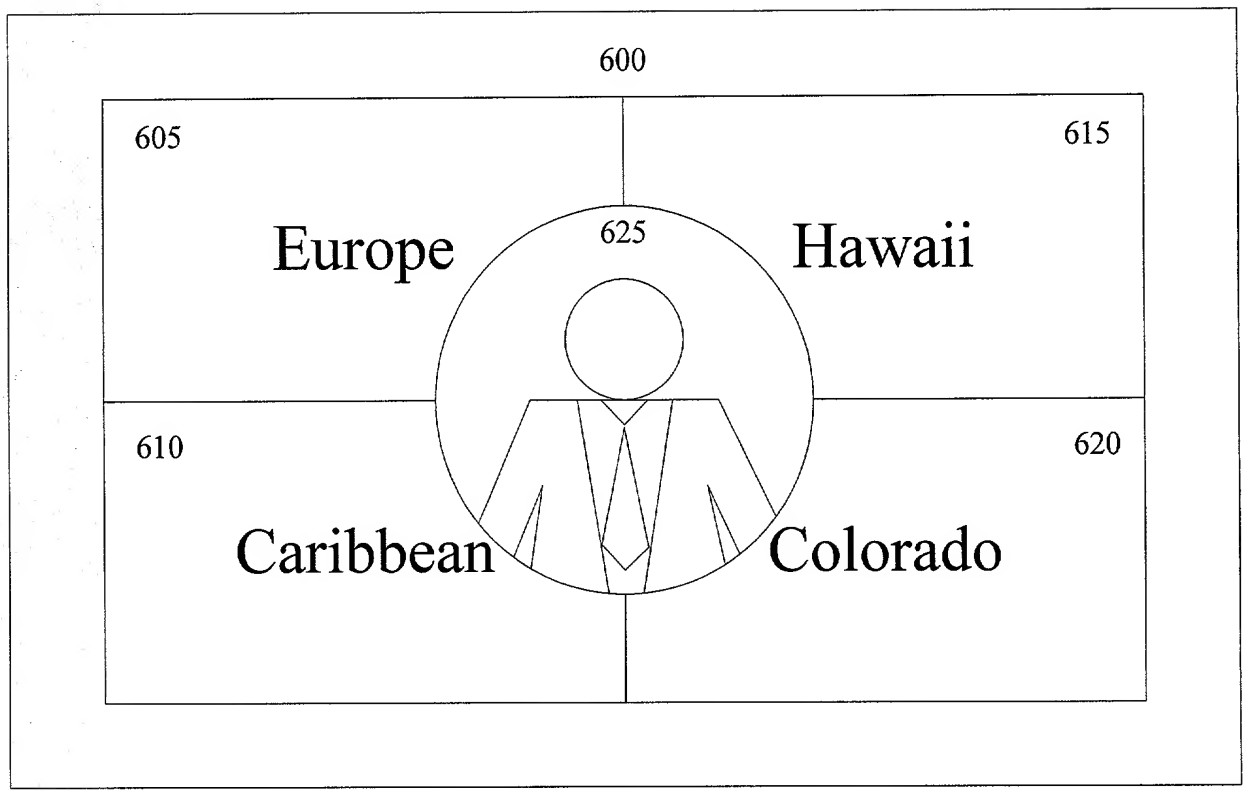

600
605
615
Europe
625
Hawaii
610
620
Caribbean
Colorado

Fig. 7

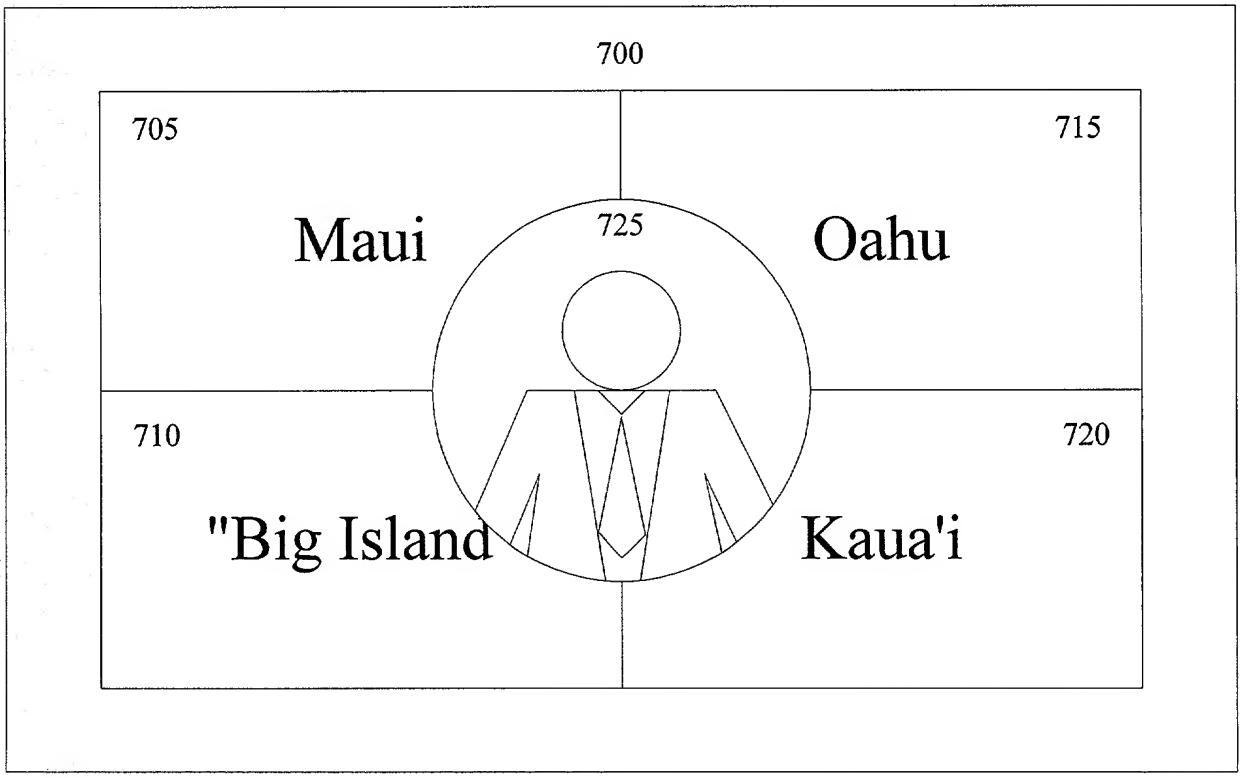

700
705
715
Maui
725
Oahu
710
720
"Big Island
Kaua'i

Fig. 8

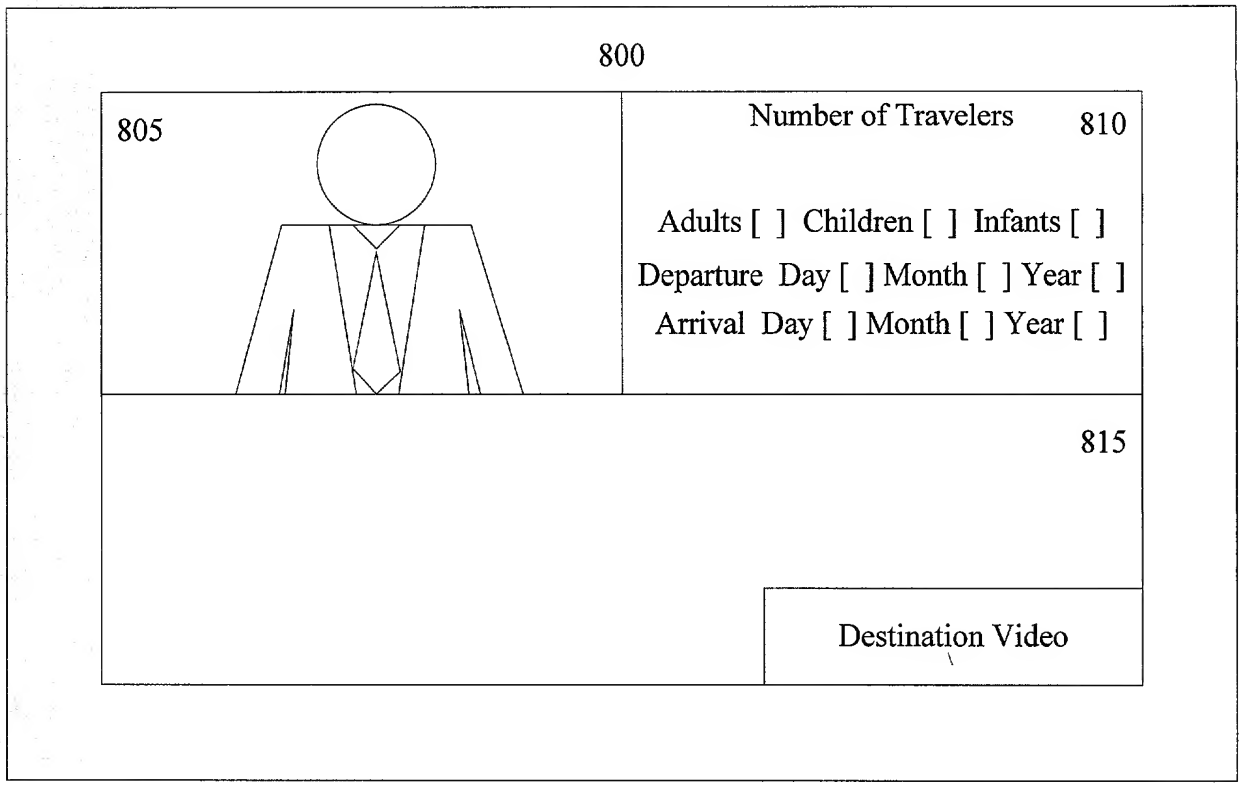
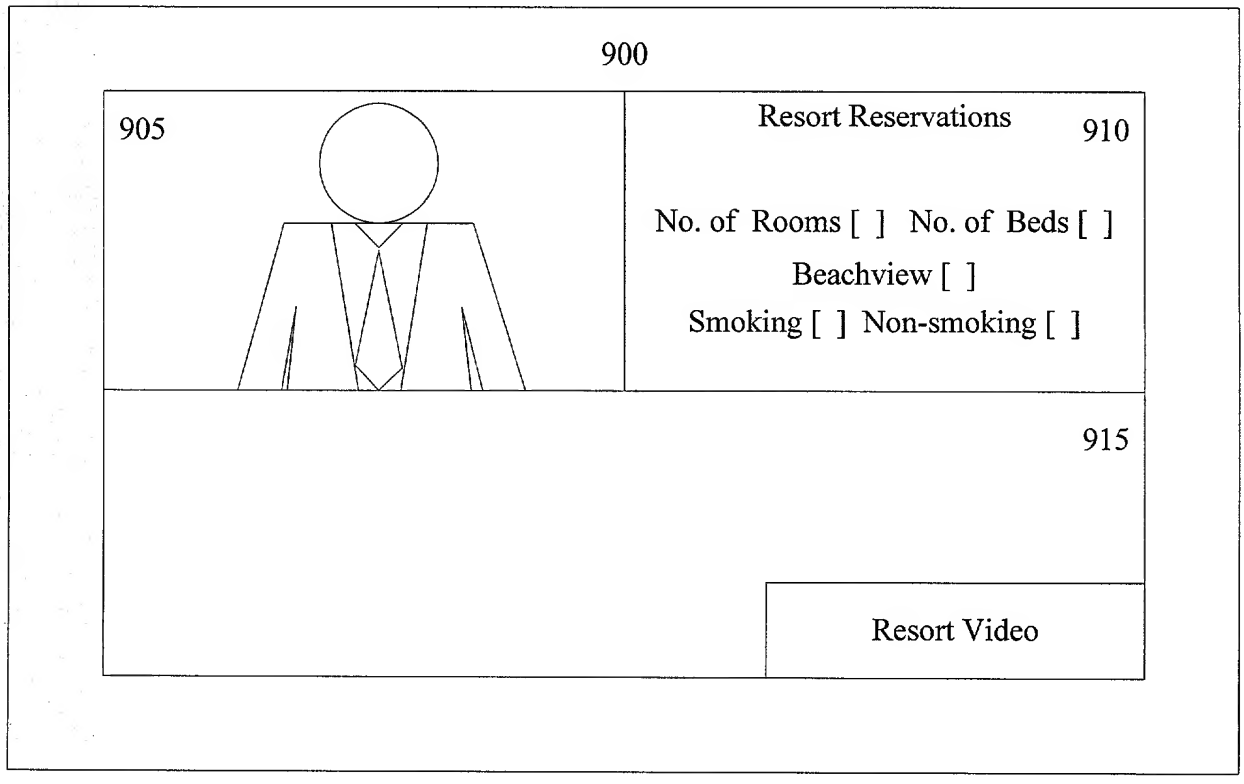

800
805
Number of Travelers
810
Adults [ ] Children [ ] Infants [ ]
Departure Day [ ] Month [ ] Year [ ]
Arrival Day [ ] Month [ ] Year [ ]
815
Destination Video

Fig. 9


900
905
Resort Reservations
910
No. of Rooms [ ] No. of Beds [ ]
Beachview [ ]
Smoking [ ] Non-smoking [ ]
915
Resort Video